

### **ABSTRACT OF THE DISCLOSURE**

A timer is provided for indicating when a beverage within a beverage container is no longer fresh. The timer includes a timer body and a clip. The timer body contains electronic circuitry adapted to display a time remaining  
5 before the beverage is no longer fresh. The timer body further includes two L-shaped lugs spaced apart from one another. The clip includes two timer clamps attached to one another and a central retainer. Each timer clamp has a first end and a second end. The first end of each of the timer clamps is resiliently biased in a direction away from the other. The central retainer further includes a lug  
10 adapted to be attached to the L-shaped flanges of the timer body. The second end of the timer clamps is adapted to be easily attached to a beverage container.